

HEARTS
of GOLD

Gala

50th Anniversary Celebration

April 27, 2024



Sponsorship
Opportunities

Improving Children's Lives
For Over 50 Years



Partners in Child Development





About PCD

Partners in Child Development has been changing the trajectory of children's lives for the past 50 years.

Formerly known as The Professional Center for Child Development, PCD provides children of all abilities with a solid foundation for life-long learning through our educational and therapeutic programs.

Each year we educate, enrich, and empower over 2,000 children and their families.

Our highly-specialized educational, developmental, therapeutic, and family support programming helps children overcome obstacles to development and nurtures the growth and potential of EVERY child.

The Anderson School - A comprehensive educational and therapeutic program for students ages 3-12 who have disabilities, or significant, complex medical needs.

Early Intervention - A therapeutic program for children under the age of 3 who are not reaching their age-appropriate developmental milestones.

Woodbridge School - An experiential and child-centered early childhood education program for children 18 months to 5 years old.

Sponsorship Opportunities

Hearts of Gold Presenting Sponsor - Exclusive Title Sponsor \$20,000

2 Tables (20 guests) and VIP Seating
Bottles of Wine at each table
Logo and Title Sponsor recognition highlighted in ads in local media
Full page, color ad in the inside front cover of program book
Dedicated Facebook and Instagram posts with your name and logo
Title Sponsor recognition on event collateral
Name and logo featured on projection screens throughout event
Recognition from podium during the event program and speaking opportunity

Platinum Hearts Sponsor \$15,000

1 Table (10 guests)
Complimentary drink tickets for each guest
Logo highlighted in ads in local media
Full page, black and white ad in program book
Dedicated Facebook and Instagram posts with your name and logo
Sponsorship recognition on gala website
Name and logo on projection screens throughout event

Silver Hearts Sponsor \$10,000

8 Gala Tickets
Half page, black and white ad in program book
Dedicated Facebook and Instagram posts with your name and logo
Sponsorship recognition on gala website
Name and logo on projection screens throughout event

Bronze Hearts Sponsor \$5,000

6 Gala Tickets
Quarter page black and white ad in program book
Facebook and Instagram posts with your name
Sponsorship recognition on gala website
Name and logo on projection screens throughout event

Pewter Hearts Sponsor \$2,500

4 Gala Tickets
Quarter page black and white ad in program book
Facebook and Instagram posts with your name
Sponsorship recognition on gala website
Name and logo on projection screens at event

Copper Hearts Sponsor \$1,000

2 Gala Tickets
Quarter page black and white ad in program book
Sponsorship recognition on gala website
Name listed on projection screens at event

More Ways to Support PCD

Donate an Auction Item

Our auction helps to generate vital funding for our programs and creates excitement at our event. You can help us reach our goal by donating an item that we can showcase in our auction. All auction donors will be recognized in our program ad book.

Popular Items Include:

- Themed Gift baskets including food, wine, family fun, date night, stay-cation, sports, etc.
- Event Tickets including concert, sports, etc.
- Experiences including wine tasting, hotel stays, paint night, foursome of golf, etc.
- Other popular items include technology, jewelry, gift cards,

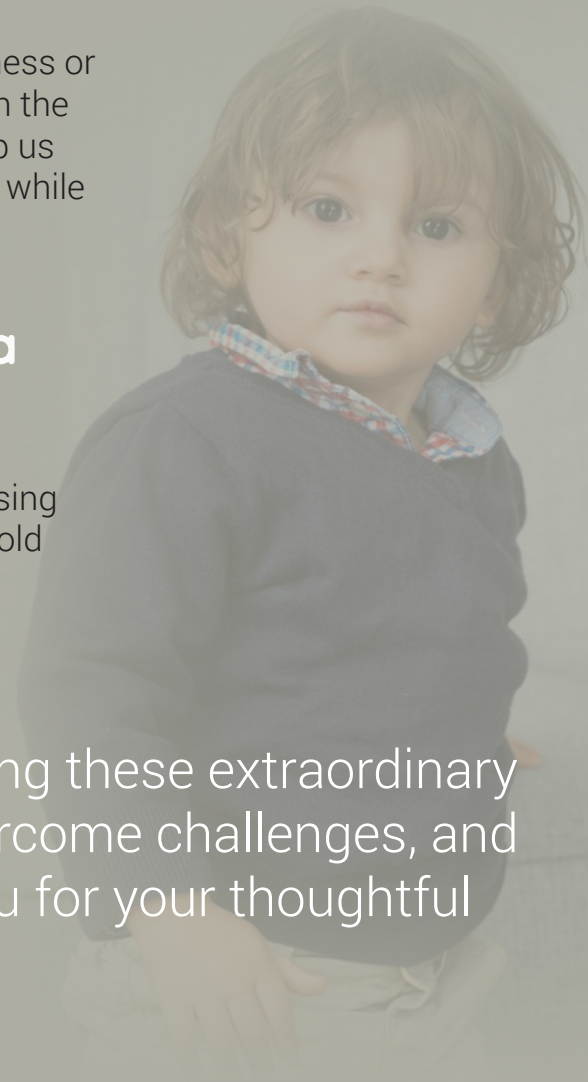
Place an Ad in our Program Ad Book

This is a perfect place to showcase your family, church, business or share a personal message about the impact PCD has made in the lives of your child and/or family. Best of all, the proceeds help us provide programs that focus on the well-being of the children while

Share our event on Social Media

It's easy to help make our event a success. You can help us increase exposure, increase attendance and increase fundraising success by sharing our Facebook and Instagram Hearts of Gold Gala posts with your social media friends and followers.

We hope that you will join us in supporting these extraordinary children as they gain independence, overcome challenges, and reach their greatest potential. Thank you for your thoughtful consideration.





50th Anniversary Event Support Form

Thank you for supporting our fundraising efforts, celebrating our milestone anniversary, and helping to ensure the best possible outcomes for children.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Sponsorships

- | | | | |
|--|-----------------|--|----------------|
| <input type="checkbox"/> Hearts of Gold Presenting Sponsor | \$20,000 | <input type="checkbox"/> Bronze Hearts Sponsor | \$5,000 |
| <input type="checkbox"/> Platinum Hearts Sponsor | \$15,000 | <input type="checkbox"/> Pewter Hearts Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Hearts Sponsor | \$10,000 | <input type="checkbox"/> Copper Hearts Sponsor | \$1,000 |

Advertisement in Commemorative Ad Book

- | | | | | | |
|---|---------------|---------|---|----------------|-------|
| <input type="checkbox"/> Full Page B&W | 4.5"w x 7"h | \$1,000 | <input type="checkbox"/> Quarter Page B&W | 2.25"w x 3.5"h | \$250 |
| <input type="checkbox"/> Half Page | 4.5"w x 3.5"h | \$500 | <input type="checkbox"/> Name Listing | | \$100 |

All ads, forms, and payments are due by March 1, 2024. Please email ad or name as you would like it to appear to Monique@Monxdh.com. Ad formats accepted are: jpeg or PDF.

Please return form and checks to: PCD 32 Osgood Street, Andover, MA 01810
or email Monique@Monxdh.com. Payments can be made online at: <https://mypcd.org/donate/>
Please direct any questions to Monique at Monique@monxdh.com.

Payment: _____ Check enclosed
_____ Please charge my credit card
Name on Card: _____
Card Number: _____
Exp. Date: _____ CVV: _____

PCD is a nonprofit 501(c)(3) organization. Our Tax ID is: 04-2800853



50th Anniversary Event Auction Form

Thank you for supporting our fundraising efforts, celebrating our milestone anniversary, and helping to ensure the best possible outcomes for children. We are truly grateful for your in-kind donation to be included in the Hearts of Gold Gala Auction.

Please describe the auction item as it should be listed on the auction platform. Please include instructions and/or expiration dates.

Please list the individual or company to be recognized as the donor of the item:

Please list the value of the donated item: _____

The IRS requires the donor to assign a dollar value for use as a charity donation.

Items can be mailed or dropped off to: PCD 32 Osgood Street, Andover, MA 01810

Please direct any questions to Monique at Monique@monxdh.com.

Arrangements can also be made for items to be picked up by PCD staff or volunteers

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Your in-kind donation is considered a charitable donation.
PCD is a nonprofit 501(c)(3) organization. Our Tax ID is: 04-2800853