



SPONSORSHIP OPPORTUNITIES



Partners in Child Development

Partners in Child Development has been changing the trajectory of children's lives for the past 50 years. Formerly known as The Professional Center for Child Development, PCD provides children of all abilities with a solid foundation for life-long learning through our educational and therapeutic programs.

Over the years we have evolved and grown to ensure the needs of children are met and today we provide services to more than 2,000, most of whom are experiencing a developmental delay or at risk for delay due to factors such as prematurity, a medical diagnosis or poverty. Our annual Trot for Tots 5K fundraiser supports our important work and makes positive outcomes possible for the children and families we serve. You can help to make this year's event a success by becoming an event Sponsor. Your support will make an impact today that will resonate far into the future for thousands of children.

The success of this year's Trot is vital to ensuring we can continue to meet the needs of families in our community. Monies raised will immediately, directly, and positively impact the children enrolled in our programs as well as help us expand our programming to be able to serve more children.

The 31st Annual Trot for Tots 5K Road Race is on October 1, 2023. I hope that you will join us in this extraordinary effort for these very special children and support their efforts to gain independence, overcome challenges and achieve their greatest potential. Thank you.

Gratefully,



Kelley Granahan
Director of Development and Marketing



The Trot is back for it's 31st Year!

TROT INTRODUCTION

On Sunday, October 1, 2023, we will hold our annual Trot for Tots event on our Andover campus. All proceeds will directly support the programs and services PCD provides to more than 2,000 children and families each year.

A highly regarded event for the past 31 years, the Trot has not only grown in participation over the years, we have enhanced and expanded this event to be so much more than just a run. Whether a beginning runner, a leisurely walker, seasoned marathoner, or just want to take part in an fun family-friendly event - the Trot has something for everyone to enjoy!

Each year the Trot brings together 500+ individuals, families and community partners who care about children, to participate, have fun, be active, and make a profound impact in the lives of children.

SCHEDULE/LOCATION

- Event Date: Sunday, October 1st
- Location: PCD Main Campus - 32 Osgood Street, Andover, MA 01810
- Race Day Registration: 8:30 a.m.
- 5K Race Start: 10:00 a.m.
- 1M Family Walk Start: 10:15 a.m.

HIGHLIGHTS

- Each participant receives a commemorative Trot T-shirt & Medal
- Flat, fast course, perfect for Boston Marathon training
- Interactive, engaging and fun 1M Family Walk
- Post-event celebration including food, music, fun activities, and more



Sponsorship Opportunities

	Presenting	Premier	Platinum	Gold	Silver	Bronze
Complimentary In-Person Registrations	20	15	10	5	2	0
Complimentary Virtual Registrations	20	15	10	5	2	5
Name mention in PCD News- letter & Email *	✓	✓	✓	✓	✓	✓
Name mention in Trot video	✓	✓	✓	✓	✓	✓
Public Recognition at Event	✓	✓	✓	✓		
Optional booth presence at Event	✓	✓	✓			
Story featuring your support in PCD Newsletter & Email *	✓					
Logo included in Trot video	✓					
Dedicated social media posts	2	1	0	0	0	0
Size of Logo on Trot T-shirt	XXL	XL	L	M	S	0

* PCD newsletter and emails reach more than 2,000 + partners

Sponsorship Commitment Form

Thank you for your sponsorship

Please check sponsorship level

<input type="checkbox"/> Committed	Presenting Sponsor	\$7,500	(Limited to 1 Sponsor)
<input type="checkbox"/>	Premier Sponsor	\$5,000	
<input type="checkbox"/>	Platinum Sponsor	\$2,500	
<input type="checkbox"/>	Gold Sponsor	\$1,000	
<input type="checkbox"/>	Silver Sponsor	\$500	
<input type="checkbox"/>	Bronze Sponsor	\$250	

Sorry, we are unable to sponsor this year, please accept our gift of: \$ _____

I would like to donate an in-kind gift. Value: \$ _____ Type of gift: _____

Sponsor/Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Please submit this form with your payment

Please make checks payable to: Partners in Child Development
32 Osgood Street, Andover, MA 01810

Check enclosed

Please charge my credit card

Name on Card: _____

Card Number: _____

Exp. Date: _____ CVV: _____

For more information, contact Kelley: kgranahan@MyPCD.org

PCD is a 501(c)(3) organization. Our Tax ID is: 04-2800853